

WORLD ROUTES SUMMER FESTIVALS 2009

**HOT & SPICY FOOD FESTIVAL
Presented by NOW MAGAZINE**

September 4-7, 2009

WIN A TRIP FOR 2 TO NEW ORLEANS !

CONTEST RULES

Harbourfront Corporation (1990) c.o.b. Harbourfront Centre) and its promotional partners: Louisiana Tourism, Alio, The Bay Bloor Street, Food Network, Harbourfront Centre Courses and Workshops, M&M Uptown, Harbourfront Centre Sailing and Powerboating, CHIN Radio, Mariposa Cruise Lines, Natrel and The Watermark Irish Pub and Restaurant. (collectively, the APromotional Partners@), are pleased to present The HOT & SPICY FOOD FESTIVAL Contest. The contest opened September 3, 2009. All entries must be received by 2:00 p.m., (ET), Monday, September 7, 2009. The random draw takes place on or around 2:50 p.m., Monday, September 7, 2009.

TO ENTER:

No Purchase Necessary. Contestants may mail, fax or e-mail an entry, with name, street address, daytime and evening phone numbers (with area code), and e-mail address, if any, **to be received no later than 2:00 p.m. ET, Monday, September 7, 2009** to:

Harbourfront Centre HOT & SPICY FOOD FESTIVAL Contest:

Harbourfront Centre Promotions Department
235 Queens Quay West
Toronto, Ontario M5J 2G8
Fax: 416 973-6055
E-mail: contests@harbourfrontcentre.com

OR contestants may deposit an entry form at Harbourfront Centre=s Information Desk, 235 Queens Quay West, **up to 2:00 p.m., ET, Monday, September 7, 2009.**

Limit: One entry per person. Multiple entries from any one person will void all such entries. No photocopies or other reproductions permitted.

All entries become the property of Sponsor for any and all purposes, and will not be returned.

If an entry is mailed, it must bear sufficient postage.

Sponsor and the Promotional Partners will not be responsible for postal system, telephone, network, electronic or computer failures of any kind, or for entries which are illegible,

incomplete, delayed, stolen, misdirected, lost or destroyed, which entries will be void. E-mail entries will be declared made by the authorized account holder of the e-mail address, submitted at the time of entry. Authorized account holder is defined as the natural person who is assigned to an e-mail address by an Internet Access provider, On-line service provider, or other organization (e.g. business, educational institution, etc.) that is responsible for assigning e-mail addresses for the domain associated with the submitted e-mail address.

TO BE ELIGIBLE:

You must be 19 years of age or older, and a resident of Ontario. Employees and representatives of the Sponsor, the Promotional Partners, Harbourfront Centre's title and media sponsors, their respective agencies and such employees/representatives, immediate families and persons with whom they are domiciled are not eligible. In these Rules, immediate family means mother, father, brothers, sisters, sons, daughters and husband or wife, regardless of where they reside. Sponsors shall have the right at any time to require proof of identity and/or eligibility to participate in the Contest. Failure to provide such proof within a reasonable period of time may result in disqualification. All personal and other information requested by and supplied to Sponsors for the purpose of this Contest must be truthful, complete, accurate and in no way misleading. Sponsors reserve the right to disqualify any entry or entrant in its sole discretion, should any entry or entrant at any stage supply untruthful, incomplete, inaccurate or misleading personal details and/or information.

RANDOM DRAWING: A random drawing will be conducted at Harbourfront Centre, in Toronto, among all eligible entries at approximately **2:00, Monday, September 7, 2009**. If not present, the selected entrant will be notified by telephone, mail, e-mail or fax within 72 hours. If the selected entrant cannot be contacted and the skill-testing question administered within 14 days, the prize will be forfeited and an alternate entrant may be selected. If the selected entrant is unwilling or unable to comply with the contest rules within two weeks of the draw, the selected entrant will be disqualified and another entry will be randomly drawn from the remaining eligible entries received. Sponsors are not responsible for the failure for any reason whatsoever of a selected potential Winner to receive notification or for the Sponsors to receive a selected potential winner's response.

PRIZES

GRAND PRIZE:

A Trip for 2 to New Orleans!

Grand Prize:

Fly round-trip, Toronto to New Orleans and enjoy 3 nights accommodation at the Chateau LeMoyne Hotel, situated in the heart of the historic French Quarter and a Jazz Brunch at the world-famous Court of Two Sisters Restaurant. Compliments of Louisiana Tourism and Alio. Approximate Retail Value: \$1,800.

GRAND PRIZE TRIP TERMS AND CONDITIONS:

Prize giveaway must be booked at least thirty (30) days in advance. Space is based on availability.

Reservations must be booked no later than January 31st, 2010 and travel must be completed March 31st, 2010.

Air travel and hotel stay are based on availability. Some dates may be blacked out.

Black out dates:

2009: Oct 5-7, Oct 29-30, Nov 5-7, Nov 14-17, Nov 26-27, Dec 5-7, Dec 30-31

2010: Jan 1-5, Feb 4-6, Feb 25-26, Mar 4-8, Mar 19-22

Other black out dates can be added at the hotel's discretion.

Components of this offer are not redeemable for cash and trip components are non-modifiable.

Winner must be 19 years of age and over.

Winner and designated travel companion are responsible for all expenses other than those mentioned above as included, including but not limited to ground transportation to and from gateway airports, applicable taxes, surcharges, service fees, car rentals and or attractions, telephone, fax or cable charges, merchandise, souvenirs, travel insurance, travel documentation, hotel incidentals and all other personal expenses of any kind.

The Prize Supplier is not responsible for any delay, postponement, suspension, rescheduling or cancellation, for any reason, of any flight package and Winners will not be compensated in the event of such delay, cancellation or other event described herein. Other restrictions may apply. Winner and designated companion must depart (originate) travel together on the same flight. Cancellations to the Prize are accepted up to 48 hours prior to departures. If cancelled, Prize will not be reinstated; Prize will be null and void.

Prize has no cash value. Winner is not entitled to monetary difference between actual Prize value and stated approximate Prize value, if any.

Prize must be accepted as awarded and cannot be sold, traded, transferred, reassigned, substituted, extended, exchanged, changed or redeemed for cash or alternative prizes, except at the sole discretion of the relevant Prize Supplier. Prize is valid for travel on specified dates and cannot be traded or exchanged for alternate dates. Prize cannot be substituted for travel credit. No reimbursement will be provided if a Prize is not taken. Prize cannot be combined with any other promotional offer or offers provided by the Prize Suppliers.

By entering this contest, entrants consent to the use of their entry, name, city of residence and/or any photograph, video and/or audio of or that may be taken in publicity carried out by the Saint Lucia Tourist Board and/or its advertising agencies, without further notice or compensation.

2nd PRIZE:

9-piece Beaumark copper bottom cookware set. Compliments of The Bay Bloor Street.

Retail Value: \$399.99

3rd PRIZE:

Food Network's *Top Chef* Prize Pack! Featuring everything you need to be a star entertainer: Cook books from Gordon Ramsay, Michael Smith, Janet & Greta Podleski, Ricardo and more. Plus an array of Food Network cooking tools. Retail Value: \$291.30

4th PRIZE:

Harbourfront Centre Courses and Workshop Class of Your Choice. Choose from Visual Arts & Design, Media Studies, and Performing Arts.

Retail Value: \$ 75 - \$ 310

5TH PRIZE:

Five \$50 Gift Cards from M&M Uptown. Compliments of NOW Magazine. Total Retail Value: \$250

6TH PRIZE:

One-Hour Intro to Sailing Experience for 2 People. Compliments of Harbourfront Centre Sailing and Powerboating. Retail Value: \$ 250

7th PRIZE:

One-Hour Intro to Powerboating Experience for 2 People. Compliments of Harbourfront Centre Sailing and Powerboating. Retail Value: \$ 200

8th PRIZE:

A Family Four Pack One-Hour Narrated Sightseeing Cruise of Toronto Harbour. Compliments of Mariposa Cruise Lines. Retail Value: \$ 50

9th PRIZE:

Natrel Back Pack, Jammed with Real Cool Stuff. Retail Value: \$ 50

10TH PRIZE:

\$ 50 Gift Card from the Watermark Irish Pub and Restaurant at Queens Quay Terminal.

By claiming the prize, the selected entrant waives the right to claim any cost of winning the prize including, without limitation, any and all costs of verification and redemption or travel to redeem the prize and bears in full any liability which might arise from redeeming or seeking to redeem the prize.

In order to win the Prize, the selected entrant must first correctly answer, without assistance of any kind, whether mechanical or otherwise, a time-limited, mathematical skill-testing question to be administered in person or by telephone, and must otherwise comply with these contest rules.

TO CLAIM THE PRIZE: The Prize or gift certificate may be picked up at Harbourfront Centre or will be sent via Canada Post to the confirmed winner upon completion of a Declaration and Release form..

GENERAL:

The prize must be accepted as awarded and no cash or other substitution for or transfer of prize will be allowed.

The odds of being selected will be determined by the number of eligible entries received by the contest closing date.

The winner may be announced in Harbourfront Centre's Newsletter or on Harbourfront Centre's website.

By entering, each contestant agrees to abide by the contest rules and the decisions of the contest judges, which shall be final in all matters relating to this contest. By entering this Contest, entrant agrees to be bound by these Contest Rules, which will be posted at the Contest Website throughout the Contest Period. Entrant further agrees to be bound by the decisions of the Sponsors, which shall be final and binding in all respects. Sponsors reserve the right, in their sole discretion, to disqualify any entrant it finds to be: (a) violating the Contest Rules; (b) tampering or attempting to tamper with the entry process or the operation of the Contest, the Contest Website, or any canada.com website; (c) violating the terms of service, conditions or use and/or general rules or guidelines of any canada.com property or service; and/or (d) acting in an unsportsmanlike or disruptive manner, or with intent to annoy, abuse, threaten or harass any other person. **CAUTION: ANY ATTEMPT TO DELIBERATELY DAMAGE THE CONTEST WEBSITE OR ANY RELATED WEBSITE OR UNDERMINE THE LEGITIMATE OPERATION OF THE CONTEST MAY BE A VIOLATION OF CRIMINAL AND CIVIL LAWS. SHOULD SUCH AN ATTEMPT BE MADE, SPONSORS RESERVE THE RIGHT TO SEEK REMEDIES AND DAMAGES TO THE FULLEST EXTENT PERMITTED BY LAW, INCLUDING BUT NOT LIMITED TO CRIMINAL PROSECUTION.**

Winners and Guest will be required to execute a legal agreement and release ("Release") that confirms Winner's and Guest's: (i) eligibility for the Contest and compliance with these Contest Rules; (ii) acceptance of the prize as offered; (iii) release of each of the Sponsors and their respective parent companies, subsidiaries, affiliates, employees, directors, officers, suppliers, agents, sponsors and administrators (collectively, the "Releases") from any and all liability for any loss, harm, damages, cost or expense arising out of participation in this Contest, participation in any Contest-related activity or the acceptance, use, or misuse of any

prize, including without limitation costs, injuries, losses related to personal injuries, death, damage to, loss or destruction of property, rights of publicity or privacy, defamation, or portrayal in a false light, or from any and all claims of third parties arising there from; and (iv) grant to Sponsors of the unrestricted right, in the Sponsors' collective or individual discretion, to publish without any further compensation the name, picture, portrait, likeness, audio-video recording, interview, voice and ideas and any website dissemination or broadcast thereof of that entrant for advertising and promotional purposes. The executed Release must be returned within two (2) business days of the date indicated on the accompanying letter of notification or the selected potential winner will be disqualified and the prize forfeited.

The winner's guest, and his/her parent or legal guardian if the guest is a minor, must also sign a release of liability form and publicity release and return same prior to travel. Failure to return any Declaration and Release documents within the time required may result in forfeiture of the prize.

Should Winner and/or Guest be unable to travel on the dates and times designated by Sponsors, the prize will be forfeited and awarded to an alternate winner. Winner and Guest will be responsible for transportation to and from originating airport, travel and medical insurance, travel documentation, airport improvement fees, taxes, gratuities, telephone calls, in-room charges and any other expense not specifically described as included in the Grand Prize. Guest must comply with all Contest Rules. All prizes must be accepted as awarded and cannot be transferred, assigned, substituted or redeemed for cash. Sponsors reserve the right, in their sole discretion, to substitute a prize of equal or greater value if the described prize cannot be awarded for any reason.

By accepting a prize, Winner and Guest grant Sponsors the right to: (a) use his or her personal information for the purpose of administering the Contest; (b) use his or her name, address photograph, likeness, voice, prize information and/or biographical information for publicity and promotional purposes without further compensation unless prohibited by law; and (c) use his or her name and his or her respective city and Province of residence in connection with the Contest Website, other related websites and/or any other media now known or hereinafter devised, without additional compensation relating to this contest. Personal information will not be provided to any third party, other than as provided for in these Contest Rules. Personal information shall be used in a manner consistent with the privacy practices exercised by Harbourfront Centre, adhering to the Government of Canada's Privacy Legislation.

All intellectual property, including but not limited to trade-marks, trade names, logos, designs, promotional materials, web pages and source code are owned by Sponsors and/or their affiliates. All rights are reserved. Unauthorized copying or use of any copyrighted material or intellectual property without the express written consent of its owner is strictly prohibited.

Sponsor reserves the right to amend or terminate this contest at any time without prior notice if any factor interferes with its proper conduct as contemplated by these Official Rules.

Sponsors assume no responsibility or liability for lost, late, misdirected or incomplete Entries, notifications, responses, replies or any Release, or for any computer, online,

telephone, hardware, software or technical malfunctions that may occur, including but not limited to malfunctions that may affect the transmission or non-transmission of an Entry. Sponsors are not responsible for any incorrect or inaccurate information, whether caused by website users or by any of the equipment or programming associated with or utilized in the Contest or by any technical or human error which may occur in the administration of the Contest. Sponsors assume no responsibility for any error, omission, interruption, deletion, defect, delay in operation or transmission, communications line failure, theft or destruction or unauthorized access to, or alteration of, Entries. Sponsors are not responsible for any problems, failures or technical malfunction of any telephone network or lines, computer online systems, servers, providers, computer equipment, software, e-mail, players, or browsers, on account of technical problems or traffic congestion on the Internet, at any website, or on account of any combination of the foregoing. Sponsors are not responsible for any injury or damage to entrant or to any computer related to or resulting from participating or downloading materials in this Contest. Entrant assumes liability for injuries caused or claimed to be caused by participating in the Contest, or by the acceptance, possession, use of, or failure to receive any prize. Sponsors assume no responsibility or liability in the event that the Contest cannot be conducted as planned for any reason, including those reasons beyond the control of the Sponsors, such as infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures, or corruption of the administration, security, fairness, integrity or proper conduct of this Contest, the Contest Website, and/or canada.com.

Sponsor retains the right in its absolute discretion, to make substitutions of equivalent kind or monetary value in the event of the unavailability of the prize or any component thereof for any reason whatsoever.

The contest is subject to all applicable federal, provincial and municipal laws and regulations.

These Contest Rules are available at Harbourfront Centre's Information Desk, at www.harbourfront.on.ca, or by sending a self-addressed, stamped envelope to Harbourfront Centre, Promotions Department, 235 Queens Quay West, Toronto, Ontario M5J 2G8.